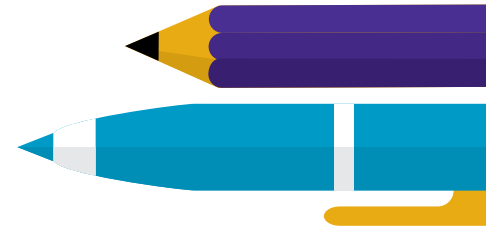


STEAP Initiative Outreach Calendar 2022



Generate awareness and foster action to end elder abuse!

There are many opportunities throughout the year to bring your community together and build awareness on elder abuse. Below is an outreach calendar with commemorations related to elder abuse, neglect, and exploitation prevention and programming.

TIP: Sync this STEAP Initiative Outreach Calendar to your calendar! [Click here.](#)

January

- MONTH-LONG OBSERVANCE
National Stalking Awareness Month
- RECOGNITION DAY
January 9
Law Enforcement Appreciation Day (LEAD)

February

- MONTH-LONG OBSERVANCE
Black History Month
- RECOGNITION DAYS
February 18
National Caregivers Day
February 20
World Day of Social Justice

March

- MONTH-LONG OBSERVANCES
National Nutrition Month
Social Work Month
Women's History Month
- WEEK-LONG OBSERVANCES
March 6-12
National Consumer Protection Week

RECOGNITION DAYS

- March 8
International Women's Day
- March 10
Slam the Scam Day

April

- MONTH-LONG OBSERVANCES
National Financial Capability Month
National Volunteer Month
Sexual Assault Awareness Month
Social Security Month

WEEK-LONG OBSERVANCES

- April 4-10
National Public Health Week
- April 17-23
National Volunteer Week
- April 24-30
National Crime Victims' Rights Week

RECOGNITION DAYS

- April 5
**Sexual Assault Awareness Month (SAAM)
Day of Action**
- April 7
World Health Day

May

MONTH-LONG OBSERVANCES

Asian Pacific American Heritage Month

Better Hearing and Speech Month

Jewish American Heritage Month

Mental Health Month

Older Americans Month

RECOGNITION DAYS

May 8

Mother's Day

May 15

International Day of Families

National Senior Fraud Awareness Day

May 20

Older Adult Mental Health Awareness Day

May 21

World Day for Cultural Diversity for Dialogue and Development

May 25

National Senior Health and Fitness Day

June

MONTH-LONG OBSERVANCES

Alzheimer's & Brain Health Awareness Month

LGBTQ+ Pride Month

National Safety Month

RECOGNITION DAYS

June 15

World Elder Abuse Awareness Day

June 19

Father's Day

June 22

Olmstead Anniversary (1999)

July

RECOGNITION DAYS

July 14

Older Americans Act Anniversary (1965)

July 30

Medicare & Medicaid Anniversary (1965)

August

RECOGNITION DAYS

August 9

International Day of the World's Indigenous People

August 14

Social Security Anniversary (1935)

August 21

Senior Citizens Day

September

MONTH-LONG OBSERVANCES

Healthy Aging Month

National Hispanic Heritage Month (9/15-10/15)

National Preparedness Month

National Senior Center Month

National Suicide Prevention Month

World Alzheimer's Month

WEEK-LONG OBSERVANCES

September 15-21

National Medicare Education Week

September 18-24

National Employ Older Workers Week

RECOGNITION DAYS

September 10

World Suicide Prevention Day

September 11

Grandparents Day

September 21

World Alzheimer's Day

September 22

National Falls Prevention Awareness Day

September 28

National Good Neighbor Day

October

MONTH-LONG OBSERVANCES

- Crime Prevention Month**
- Cyber Security Awareness Month**
- Domestic Violence Awareness Month**
- Health Literacy Month**
- LGBT History Month**
- National Hispanic Heritage Month (9/15-10/15)**
- Residents' Rights Month**
- National Disability Employment Awareness Month**
- National Retirement Security Month**

WEEK-LONG OBSERVANCES

- October 3-9
Active Aging Week
- October 3-7
Malnutrition Awareness Week

RECOGNITION DAYS

- October 1
International Day of Older Persons
- October 2
International Day of Non-Violence
- October 10
World Mental Health Day
Indigenous Peoples' Day
- October 11
National Coming Out Day
- October 15
Medicare Open Enrollment Begins (10/15-12/7)
- October 21
National Check Your Meds Day

November

MONTH-LONG OBSERVANCES

- National Alzheimer's Disease Awareness Month**
- National Family Caregivers Month**
- National Hospice/Palliative Care Month**
- Native American Heritage Month**

RECOGNITION DAYS

- November 11
Veterans Day
- November 25
National Day of Listening

December

MONTH-LONG OBSERVANCE

Home for the Holidays: Offer tips and encourage families to use holiday gatherings as an opportunity to communicate with older loved ones about important issues concerning their health and welfare. [Click here for fact sheets from the NCEA.](#)

RECOGNITION DAY

- December 10
Human Rights Day



Get started!

Awareness events and activities can help build relationships, strengthen partnerships, and bring recognition to various local and regional efforts to address elder abuse.

Here are some ideas:

- Organize a “Letter to the Editor” campaign to raise awareness not only of elder abuse, but also of the local resources that are available through your agency/organization or community partners.
- Make an effort to reach isolated older adults through direct mailing, ads in local newspapers, and radio interviews. Include elder abuse prevention information in community and neighborhood association newsletters or e-Newsletters.
- Download STEAP Toolkit materials and distribute at community events or offices of local partner agencies.
- Host a “Lunch and Learn.” Presentation materials are available for you to [download](#) and customize to meet your needs.
- Partner with local organizations, schools, and agencies and organize food, personal care, or cleaning supply collection drives. Assemble packages and include copies of this [brochure](#).
- Host a shred-a-thon. Organize a shredding event for your community to safely destroy and dispose of sensitive documents.
- Offer or share information about volunteer service opportunities.

Additionally:



Reach out to community partners to see if there are opportunities to work together to raise awareness about elder abuse.



Publicize your planned activities. Others may be able to help you with the event/activity and avoid duplicating your efforts!

Everyone can get involved to raise awareness about elder abuse prevention.



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